

2024 EVENT
CONFERENCE

SUNSHINE COAST MAY 18-19

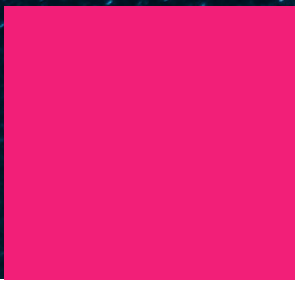
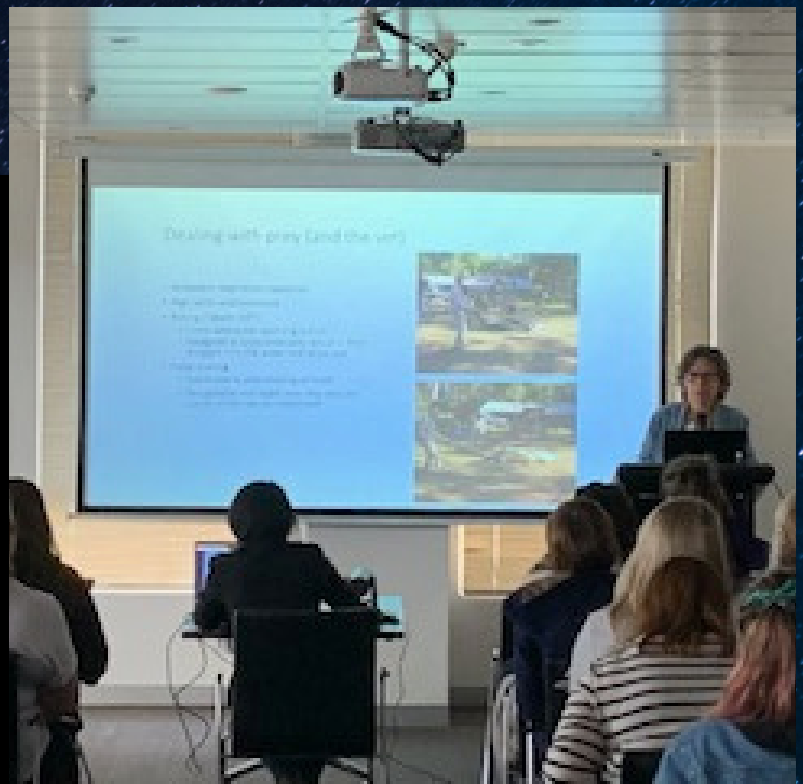
CREATING CHANGE

www.exoticvetnursetraining.com

ABOUT EVNT

Since it first started in late 2019, EVNT has provided online CPD to over 15,000 veterinary nurses, wildlife carers, pet owners and veterinary nurse/DVM students from 27 different countries, with expert guest speakers from all over the globe, winning two business awards along the way.

Coming off the back of our success at the 2023 EVNT conference, we would like to invite you to join us for our 2024 EVNT conference on the sunshine coast.





Key information

➤ Dates

October 1st 2023-Program released
April 1st 2024-Early bird ticket sales close
May 18-19th 2024-EVNT Conference

➤ Venue-TBC

Sunshine coast venue of both conference and cocktail party
will be announced by mid June 2023

Minor sponsorship opportunities

The EVNT annual conference will be the only one of its kind in Australia, providing companies with exposure to a conservative estimate of 110 veterinary nurses in person per day, with another 50-70 estimated to watch via livestream, who will act as ambassadors to their respective veterinary clinics.



Trade exhibition table

Delegates will have the opportunity to visit trade tables during both their morning and afternoon tea and lunch break, on both days. Organisations are invited to host a trade table, providing the opportunity to engage with delegates one on one, to share resources and product information, and most importantly, to build a relationship with potential clients.

Trade table sponsorships include;

- 1 trestle table with 2 chairs (if required)
- Hyperlinked logo on our website
- Facebook and Instagram posts thanking your business individually for their support, accessing a combined 10,000 followers
- Acknowledgement at the commencement of both days events, with a logo on the screen

\$ 1700
Only 10 available

Conference bag sponsor

Each delegate will be provided with a conference bag that will be carried with them throughout the 2-day event, with these bags often used and seen into the future.

Conference bag sponsorships include;

- Placement of company logo alongside the conference logo (design of conference bag will be decided by EVNT)
- Hyperlinked logo on our website,
- Facebook and Instagram post thanking your business individually for their support, accessing a combined 10,000 followers

\$ 1000
Only 1 available



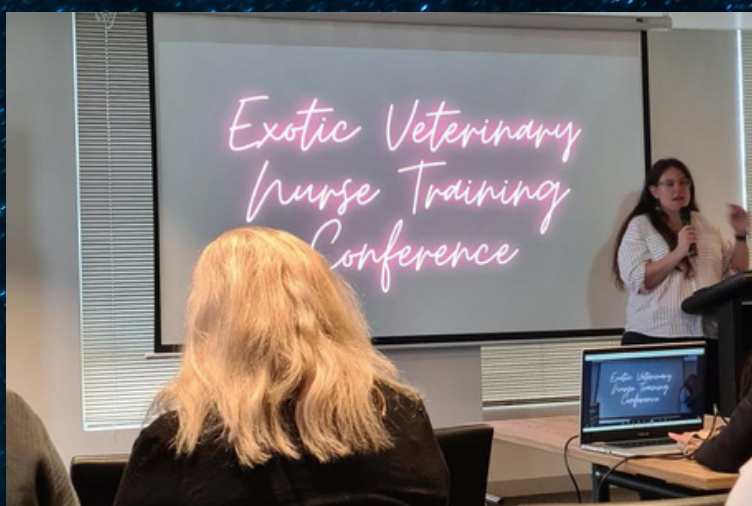
Lanyard sponsor

Each delegate will be provided with a name badge on a lanyard, to be worn during the 2 day event., often being photographed wearing them.

Lanyard sponsorships include;

- Co-branding of company logo next to the EVNT logo on each lanyard
- Hyperlinked logo on our website
- Facebook and Instagram post thanking your business individually for their support, accessing a combined 10,000 followers

\$ 600
Only 1 available



Advertisement in conference program

Each delegate will be provided with a conference proceedings flyer, which may be referred back to numerous times throughout the two day period.

Conference proceeding sponsorships include;

- Either a 1/4 A4 page or 1/2 A4 page advertisement in the conference proceedings hard copy that will be given to each delegate
- A copy of this advertisement on the online version of the conference proceedings, which can be accessed by the general public, not just those attending the conference.
- Facebook and Instagram posts thanking your business individually for their support, accessing a combined 10,000 followers

1/4 A4 page -\$220 4 available

1/2 A4 page-\$550 2 available



Cocktail party sponsorship

EVNT would like to provide the opportunity for an organisation to sponsor the cocktail evening, to be held on May 13th after the first day of the conference.

Cocktail party sponsorship includes

- 2 x tickets to the EVNT conference cocktail party
- Acknowledgment of sponsorship at the commencement of both days of the conference
- Large Logo on screen, on its own when acknowledged
- Logo on photo strips from photo booth- photos sure to be shared on social media
- Facebook and instagram mentions and tags whenever the cocktail party is referenced or photos are shared (last years cocktail party had 12 posts across our socials and directly emailed to delegates)

\$2500

1 sponsorship available



Conference bag insert

Conference bag inserts are a unique but effective way to engage with your target audience. They provide the opportunity to put your advertising material in the hands of both exotic veterinary nurses, who often then share it with their colleagues.

Inserts can be used for product advertising, education, discounts, raffles, brochures or Inserts must be A4 sized or smaller.

The addition of samples or other advertising products may be added for free, with approval.

\$440 per insert

Small Vet Nurse Run Businesses

We would like to support our veterinary nurse run small businesses by offering a conference bag insert for \$50. Get in touch today at sam@exoticvnt.com to discuss your business





Gold sponsorship

Benefits:

As the major sponsor of the 2024 EVNT conference, gold sponsors are entitled to;

- 1 trade exhibition table on both conference days, including trestle table and 2 chairs if required
- 2 free registrations to both days of the conference, including presentations, morning tea, lunch, afternoon tea and conference bag
- 2 free tickets to the cocktail party May 18th (details TBA)
- Organisation logo to be displayed whenever conference logo displayed
- Acknowledgement of gold sponsorship at the commencement of both days events
- Hyperlinked logo on our website
- Facebook and instagram tags and mentions whenever the conference is mentioned

\$7000

1 available

Silver sponsor

As the silver sponsor of the 2024 EVNT conference, your organisation will be entitled to;

- 1 trade exhibition on both conference days, including trestle table and 2 chairs if required
- 1 free registrations to both days of the conference, including presentations, morning tea, lunch , afternoon tea and conference bag
- 1 free tickets to the cocktail party May 18th (details TBA)
- Acknowledgement of silver sponsorship at the commencement of both days events
- Hyperlinked logo on our website listing you as a silver sponsor
- Facebook and instagram post announcing you as a silver sponsor

\$5000

1 available



Bronze sponsor

As the bronze sponsor of the 2024 EVNT conference, your organisation will be entitled to;

- 1 trade exhibition table on both conference days, including trestle table and 2 chairs if required
- 1 free registration to both days of the conference, including presentations, morning tea, lunch and conference bag
- Acknowledgement of bronze sponsorship at the commencement of both days events
- Hyperlinked logo on our website listing you as a bronze sponsor
- Facebook and instagram post announcing you as a bronze sponsor

\$ 3000

1 available



We look forward to seeing you there!

Please get in touch today to discuss your organisations needs, we would love to work with you at the 2024 Exotic Veterinary Nurse Training Conference!

sam@exoticvnt.com

www.exoticvetnursetraining.com

